

Council of Student Affairs (CSA)
October 13, 2023

1. Welcome, Chair Dr. Erik D'Aquino
2. Summer Institute, June 2024
 - a. Consideration of the timeframe and modality
 - i. Align the summer institute/drive-in with the June CSA meeting
 - ii. Hybrid option for staff that cannot travel and cost consideration
 - iii. Awareness that there is the option for the Student Development Conference
3. Budget Account, Chair Elect Kathleen Karran-McCoy
 - a. Start of the year \$8,550 revenue
 - b. \$2,500 sponsorship
 - c. Balance \$23,727 as of October 1, 2023
4. Region Reports (see below)
5. Nuts & Bots
 - a. Out-of-State Enrollment Ideas
 - i. Partner with local University
 - ii. Look at Transfer Services
 - iii. TCC has an Elite program/pathway that is focused on students with accelerated credits
 - iv. List purchase, Encora (ACT/SAT subset)
 - v. International Connections: agent fairs, agent partnerships, specialized communications in multiple languages
 - vi. Sara reciprocity: <https://www.nc-sara.org/sara-states>
 - b. Legislative Updates
 - i. Have the DOE slides in advance of the meeting.
 - ii. Erik D'Aquino spoke with Chancellor Hebda about the DOE updates and our need to have more detailed information. If you have additional questions, please contact Dr. D'Aquino.
 - iii. Concern that there is less communication coming from DOE. CIA and COP receives communication and it
 - iv. Xello concerns with Common App and the College application
 - v. November 9th update/workshop reminder on DEI expenditures
 - c. FAFSA Simplification
 - i. Organization structure changes to support the new updates
 - d. One-Stop
 - i. Santa Fe is implementing a One-Stop and is looking to visit others
 - ii. Connect to ISSP and their distribution list <https://www.myissp.org/about>
 - e. AA Degrees awarded at Universities
 - i. IPEDS data indicates some increases
 - ii. Reverse transfer consideration
 1. Some are auto-awarding the degrees if the students don't opt into the reverse transfer

- f. Conduct Concerns
 - i. Restroom regulations, Conduct Process & Handbook updates
 - ii. Conversation that the majority of students are not placing notices on the bathroom doors
 - g. Dual Enrollment
 - i. Personalized Education Plan (PEP) scholarship inquiries
 - ii. Documentation requirement at Daytona is the acceptance letter
 - iii. <https://www.fldoe.org/schools/school-choice/other-school-choice-options/home-edu/pep.stml>
 - h. Academic integrity with AI & plagiarism
 - i. Daytona has updated their student handbook to reflect language on AI (<https://www.daytonastate.edu/files/student-handbook.pdf>)
 - 1. *“Unless otherwise explicitly instructed, students are not allowed to use any alternative/Artificial Intelligence (AI) generation tool (including, but not limited to, Chat GPT) for any type of submission or assessment. Faculty reserve the right to use Artificial Intelligence (AI) detection software to find instances of AI-generated writing in student submissions.”*
 - ii. Gulf Coast has updated their student handbook
6. June Meeting
- a. Theme considerations
 - b. Speaker considerations
 - i. Option for student research
 - ii. Do we need a motivational speaker
 - iii. Do we look at current gap areas like staffing recruitment & retention (flexible work schedule, incentives, etc.), Front-line salary and the turnover that is occurring
 - iv. Mental Health: Burn Out, Work-Life Balance, etc.
 - v. Overcoming institutional challenges: hurricanes, crisis situations, etc. Case study synopsis.
 - vi. Personal Story from a President or Chancellor’s journey
 - vii. NASPA’s CEO- Kevin Kruger or successor
7. Closing Remarks
- a. Safe travels home & thank you!

2023-24 Council for Student Affairs			
Position	Name	Institution	Email
Chair	Erik D'Aquino	Daytona State College	Erik.D'Aquino@daytonastate.edu
Chair-Elect	Kathleen Karran-McCoy	Palm Beach State College	Karran-K@palmbeachstate.edu
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Past-Chair/FCSAA Rep	Laura Sidoran (interim)	Eastern Florida State College	SidoranL@easternflorida.edu
Region 1 (Chipola College, Gulf Coast State College, Northwest Florida State College, Pensacola State College, Tallahassee Community College)	Cristie Kedroski	Northwest Florida State College	KedroskC@nwfsc.edu
Region 2 (Florida State College at Jacksonville, Florida Gateway College, North Florida College, St. Johns River State College, Santa Fe College)	Dan Rodkin	Santa Fe State College	Dan.Rodkin@sfcollege.edu
Region 3 (College of Central Florida, Daytona State College, Eastern Florida State College, Lake-Sumter State College, Seminole State College of Florida, Valencia College)	Jan Lloyd-Lesley	Seminole State College	LLoydlesleyJ@seminolestate.edu
Region 4 (Florida Southwestern State College, Hillsborough Community College, Pasco-Hernando State College, Polk State College, St. Petersburg College, South Florida State College, State College of Florida, Manatee-Sarasota)	Andrea Lachapelle	State College Florida of Manatee/Sarasota	ILchapA@scf.edu
Region 5 (Broward College, College of the Florida Keys, Indian River State College, Miami Dade College, Palm Beach State College)	Luz Negron- Alvarez	Broward College	LNegrona@broward.edu

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REGION REPORTS

Region 1

Pensacola State College:

- Celebrating their 75th anniversary this year.
- Up 10.4% in enrollment – this is the first growth in over 5 years!

Northwest Florida State College:

- On-Campus Housing Project broke ground in September. Results in 192 beds in phase I.
- Earlier this month, we broke ground on a partnership with Seacoast Collegiate High School, a Charter school, that will provide three new buildings at our South Walton Campus. This \$30 million project includes a new dual enrollment and workforce development center.
- The College is up 6% in enrollment; this represents the fifth semester of increased enrollment.

Chipola College:

- Received a \$375,000 Automotive Grant from the Governor's Florida Job Growth Grant.

Gulf Coast State College:

- Our new college application is going live in November using the SLATE CRM.
- Construction continues on our new STEM building that we are hoping to move into in 2024.
- We are in the process of opening our Veteran's Resource Center.
- We are continuing our work on our QEP: Guided Pathways to success.

Tallahassee Community College:

- Fall 2023 credit enrollment at Tallahassee Community College has significantly increased – headcount is up 4.5% and credit hours are up 7.8% over fall 2022 with more students than ever taking full-time course loads (60%).
- This past spring, TCC established a new Office of Transfer Services and rebranded and refreshed our transfer program with FSU to Aspire with four pathways – Traditional, Elite, Honors and Online. As a result, enrollment in the program has increased 110%.
- TCC is currently engaged in a rebranding of name and logo study with the addition of 3 new bachelor degrees this fall. A decision will be made later this fall in preparation for the 2024 Legislative session if a name change is recommended.
- Due to institutional and student support, we have been able to expand our out of class supports in areas of food insecurity, emergency relief aid, support for students who

were in foster care, and especially mental health supports (2 additional FTE and a contract with Mantra Health for virtual counseling and psychiatry services).

- We will be launching this month the TCC Student Resilience website based on the FSU Student Resilience Project (FSU Student Resilience Project | Institute for Family Violence Studies).

Region 2

FSCJ:

1) In the aftermath of Idalia, how are you, your staff, and your students doing? For those colleges that were more significantly impacted, what lessons have you learned that can help the rest of us? All is well here. We had no damage other than a minor building leak. We know of no students who were impacted.

2) How is your enrollment doing? To what initiatives/policies/populations do you attribute to your growth? What is negatively impacting your enrollment? Enrollments have finally come back as Summer and Fall marked our first enrollment upswing since before the pandemic. We believe the upturn is a combination of intense targeted outreach efforts and regional economic forces.

3) Which of your college's Student Affairs-based initiatives/projects are you MOST excited about this academic year? We are excited to be starting our QEP for the upcoming SACSCOC cycle. The QEP is branded QuEST – Quality E-learning for Students and Teachers and will focus on student outcomes in distance learning courses.

4) What are the biggest challenges that you and your college's Student Affairs team are facing this academic year? There will be a major change in leadership for the Student Affairs department as I will be retiring at the end of the year. My position is advertised and a search is underway.

5) What else do you want your colleagues on the CSA to know about Student Affairs at your college? We have made a lot of progress in the last five years and are looking forward to taking our level of service to new heights.

Linda Herlocker: On a personal note, Dan, I won't be at CSA in October because of my impending retirement, but please do let folks know that I have enjoyed working with them. I've been affiliated with CSA, with only a few short breaks, since 1998, and have really enjoyed the collegiality of this group of committed professionals. Feel free to look me up on LinkedIn.

North Florida College

1) In the aftermath of Idalia, how are you, your staff, and your students doing? For those colleges that were more significantly impacted, what lessons have you learned that can help the rest of us?

Our campus and 6-county service area were greatly impacted. The campus was closed for approximately 10 days. During that time we were focused on getting resources like food & supplies, internet access points, and reassurance. We called every student personally and also sent our information addressing their concerns about shelter, food insecurity, assistance, and coursework. Our Office of Institutional Research and Reporting created a dashboard that let us track the calls and review notes that the callers had about power and internet access as well as concerns of students. We have been able to use that information to follow up with students getting them hotspots or laptops and emergency assistance from our Foundation. Faculty were instructed to be flexible as some students did not have power or internet. We had only a couple students do complete withdraws from classes and most are on par to complete the term successfully. We are continuing to provide support.

2) How is your enrollment doing? To what initiatives/policies/populations do you attribute to your growth? What is negatively impacting your enrollment? Our enrollment is the best it has been in the last 7 years.

3) Which of your college's Student Affairs-based initiatives/projects are you MOST excited about this academic year? Continued success and expansion of our Student Mentoring initiative. A campus-wide focus on the student experience and increased offerings for activities and support. The launch of our Career and Transfer Center. So many great things happening!

4) What are the biggest challenges that you and your college's Student Affairs team are facing this academic year? Hurricane Idalia!

5) What else do you want your colleagues on the CSA to know about Student Affairs at your college? We just opened a new location in one of the counties we serve. The Perry location will focus on career and workforce programs. This is so important as the major employer (Procter & Gamble pulpwood mill) in that town just announced they were shutting down. This will impact not only the people employed there but the supporting industries.

Lunn @ North Florida: Please express our gratitude to the Great 28 for supporting us during the Hurricane Idalia recovery. It gave the staff and students powerful lift and provided much needed resources to our campus. The generosity was overwhelming. I wish we could thank everyone in person for their donations at the CSA meeting, but our recovery and commitment to supporting our students is our top priority.

SJRSC

1. In the aftermath of Idalia, how are you, your staff, and your students doing? For those colleges that were more significantly impacted, what lessons have you learned that can help

the rest us? SJR State had no material effects from Idalia, though this was a good opportunity for the College to examine its preparation, planning, and communication strategies in emergency situations.

3. How is your enrollment doing? To what initiatives/policies/populations do you attribute to your growth? What is negatively impacting your enrollment?

After a few periods of flat enrollment, SJR State has seen an increase in enrollment for the fall term. Recent efforts at targeted recruitment have had a positive effect on enrollment.

4. Which of your college's Student Affairs-based initiatives/projects are you MOST excited about this academic year?

SJR State is in the process of implementing Ellucian's CRM Recruit and Advise, and the College anticipates these tools will improve the student recruitment and onboarding experience and promote increased enrollment. We are also in the process of a complete system audit of our Banner Student systems with a Banner consultant. With these two projects, SJR State is doing its part to help Ellucian meet its profit margins for the year.

5. What are the biggest challenges that you and your college's Student Affairs team are facing this academic year? Perhaps the largest challenge this year is managing the ever-increasing dual enrollment population. Student Affairs staff at SJR State are focused on improvements to streamline the application and registration process for our dual enrollment students.

6. What else do you want your colleagues on the CSA at know about Student Affairs at your college? Nothing specific at this time.

Santa Fe College

3. How is your enrollment doing? To what initiatives/policies/populations do you attribute to your growth? What is negatively impacting your enrollment?

Headcount is up ~2.5%, FTE is up ~4.6%. In District enrollment is up 6.7%, Out-of-District/In-state enrollment is up 3%. International enrollment is up 33%. Out of state enrollment is down 5% -- We are trying to find a solution to this! In District enrollment is up thanks to an increase in the conversion rate from the in-district class of '23 enrolling at SF within one year of graduation. This group is up 20% in the past two years.

4. Which of your college's Student Affairs-based initiatives/projects are you MOST excited about this academic year?

The thing that excites me most is the Mental Health Initiative which involved a \$750,000 grant from Florida Dept of Health and CDC. We are increasing awareness of mental health resources, normalizing help-seeking behaviors, increasing the college's capacity to assist students

experiencing difficulties, and improving access to services. The college will host a Mental Health Symposium for the Florida College System and we hope that you all will attend.

Region 3

Region III Summary Report

- Several colleges are going through their SACS accreditation process (Daytona, Eastern and Seminole).
- College of Central Florida, Seminole State and Daytona State also mentioned new building or new funding for buildings at their respective campuses.
- Lake Sumter is rolling out a lot of new initiatives this fall including New Enrollment Service Center, a new CRM and a new web engagement strategy.
- Enrollment looks positive for Region III institutions.

College of Central Florida

- The College of Central Florida recently hosted a groundbreaking for the CF Center for Nursing at the CF Ocala Campus. The Ocala Metro Chamber & Economic Partnership will join college officials to break ground for the new building. Infrastructure is in place and construction will soon begin on the \$20 million capital expansion project, with funding provided by the Florida Legislature, Marion County Hospital District and Marion County Commission. Classes will be offered in the new building in January 2025.
- Other Health Sciences programs are growing at CF. The newly remodeled Allied Health Sciences building on the Ocala Campus opened in March with a celebratory ribbon cutting. This hub for Health Sciences houses the expanded Surgical Services program and will be home to new programs in Cardiovascular Technology, Respiratory Care and Diagnostic Medical Sonography Technology, which are expected to serve 200 students per year.
- We also opened a new Dental Hygiene program at our Hampton Center this fall. The program will admit 24 students per cohort.
- In the summer semester of 2023, CF began requiring all new FTIC (with less than 12 credits) and dual enrollment students to attend an on-campus orientation. Our Start Smart Orientation helps new students build a stronger connection to the college. The student-led program follows a condensed version of our SLS class, with topics from stress and time management, study habits, campus involvement and more. Offering either a live or virtual campus tour, depending on the weather, students had a chance to come in and learn how to get started right, register early for classes, meet with an advisor, and get familiar with campus locations for their classes and support services such as tutoring, library, student life, and financial aid.

Daytona State College

- Just completed our SACSCOC onsite visit

- In August, we broke ground on a new Law Enforcement Training Facility on our DeLand Campus.
- We welcomed students into our newly launched BS in Cardiopulmonary Science .
- Launched our new eSports program this fall.
- Exploring a Phase II to our residence life program.
- Our new Deltona Building is on target to open in the Spring, we will be able to have the full nursing program and planning for opening the welding program there.

Eastern Florida College

- October we will be having our 10 year SACS accreditation visit.
- Received a grant from the Department of Health to support the mental health of students.
- Just got a new VP of Operations /CFO. We are now looking for a Financial Aid Director and an AVP of Financial Services. Staffing and turnover continue to be a challenge for us.
- We increased industry certifications by 76% over the past year!
- 86% of EFSC students passed the Florida Civic Literacy Exam on the first attempt.

Lake Sumter College

- Record-high fall enrollment in credit programs.
- New Enrollment Service Center model rolling out this fall.
- New CRM and web engagement strategy rolling out this fall.

Seminole State College of Florida

- College received funding this legislative year to remodel a building at our Altamonte campus for a new Student Affairs/Services building. We also received funding for planning a new B building to our Altamonte campus.
- In October, we will also be having our 10 year SACS accreditation visit.
- We expanded our admissions recruitment team with 5 additional recruiters.
- Searching for a new VP of Operations/CFO and Director of Facilities. In Spring, we will be searching for a new VP for Information Technology/CIO.
- Recently hired a new VP for Academic Affairs, Dr. Loretta Ovrurayae from Miami Dade.

Region 4

Pasco Hernando

The Pasco-Hernando State College District Board of Trustees (DBOT) selected Dr. Jesse Pisors to serve as PHSC's fifth president in the college's 51-year history. Pisors will succeed Dr. Timothy L. Beard, whose tenure at PHSC spans nearly 17 years, including his service as president since

2015. Pending contract negotiations, Pisors is expected to take office in early January during an approximate one-month transition until Beard's retirement on January 31, 2024.

Enrollment is up significantly at PHSC. One contributing initiative was having Senior Commitment Days on each campus last spring. Students actually registered on-site for fall classes at those events.

PHSC has started Women's Flag Football - It is an emerging NJCAA Sport. They received a \$10,000 grant to start the program from the NJCAA.

St Petersburg College

1. Launched the SPC Promise Scholarship for the high schools in their low-income zip codes this fall. They saw a 38% increase in enrollment from these five schools. They are expanding the scholarship to three additional schools next year to cover all Title I High Schools in Pinellas County.

2. Launched a new orientation program, First Time Titans. The orientation is both F2F and Online and they saw over 900 students voluntarily participate in the F2F sessions. They also created a First-Time Titan group in Pathify that gives FTIC students a platform to ask questions and engage with each other in a social media-like platform. There has been a lot of traction and engagement from their FTIC group this year.

State College of Florida

1. New FAFSA application – Because we don't have the updates, we are working with school districts very closely to ensure students have the most current information and updating all communications.

b. Eligibility changes

c. Continuing student applicants

2. On September 26th, President Dr. Carol Probstfeld announced her well-deserved retirement effective July 1, 2024. She plans to spend some time with her close-knit family upon retirement and work hard in the next nine months with her executive team to complete the strategies and goals of the institution's strategic plan. As a beloved leader, she will be sorely missed. A succession plan has not yet been announced, but we expect to receive direction from our Board of Trustees soon.

3. Changes to State College of Florida's athletic Programs - Men's baseball, women's softball which is moving to D2, court and beach volleyball. The basketball and women's tennis programs will not continue moving forward.

Region 5

MDC:

- 13% up in enrollment
- Implementation of new CRM (Sales Force/Traction)
- 60% increase in Dual Enrollment
- Mental Health Services – Holistic Support
- Over 5,000 FTIC DE students
- Launched Kendall Learning Academy for Neurodivergent Students
- New Bachelor's Degree in AI
- 5% increase in Fall to Fall Retention

Indian River

- 6% up this fall – including being almost at 2019 numbers
- FTIC pipeline from the Promise Program has been great and has helped with the increase in enrollment.
- They are back to traditional NSO – 2 full days on campus 1500 students participating in partnership with faculty. A virtual Orientation is open all semester with content based on data from questions collected last fall.
- FCLE exam pass rate is a concern

Broward College

- 4% up in enrollment – 7% in FTIC
- The implementation of the Target X CRM is well on the way and has definitely help with the streamline of processes to help increase enrollment.
- Increase in continuing students 2% above last year.
- BC is focusing on adult students without credentialing.
- BC Launched the Promise Program, and registration for it is open through the Spring term.
- All campuses now have pantries open, with the last two opening this past summer.
- FCLE is also a concern and study bootcamps are underway to support students.

The College of Florida Keys

- They launched their first High School Academy

Palm Beach

- Enrollment is still ongoing for fall 2023 term – they are currently at 24,400+ student enrollment and counting. the second 8-week term begins on October 18th.

- Women's Volleyball team made history as winners of the inaugural NJCAA Beach Volleyball Championship
- TMRW Sports has selected Palm Beach State as the exclusive home for TGL, its new professional indoor golf league that fuses advanced technology with live action for primetime television audiences. Site will open in February 2024.
- PBSC is now a Senior Reserve Officers Training Corps (ROTC) designated college.